

STATE OF INFORMATION GOVERNANCE

1

Organizations Are Investing in Information Governance

94%

Have a formal program or are planning on having one.



2

Managing Risk

Top Reason for Information Governance

TOP REASONS to invest in Information Governance

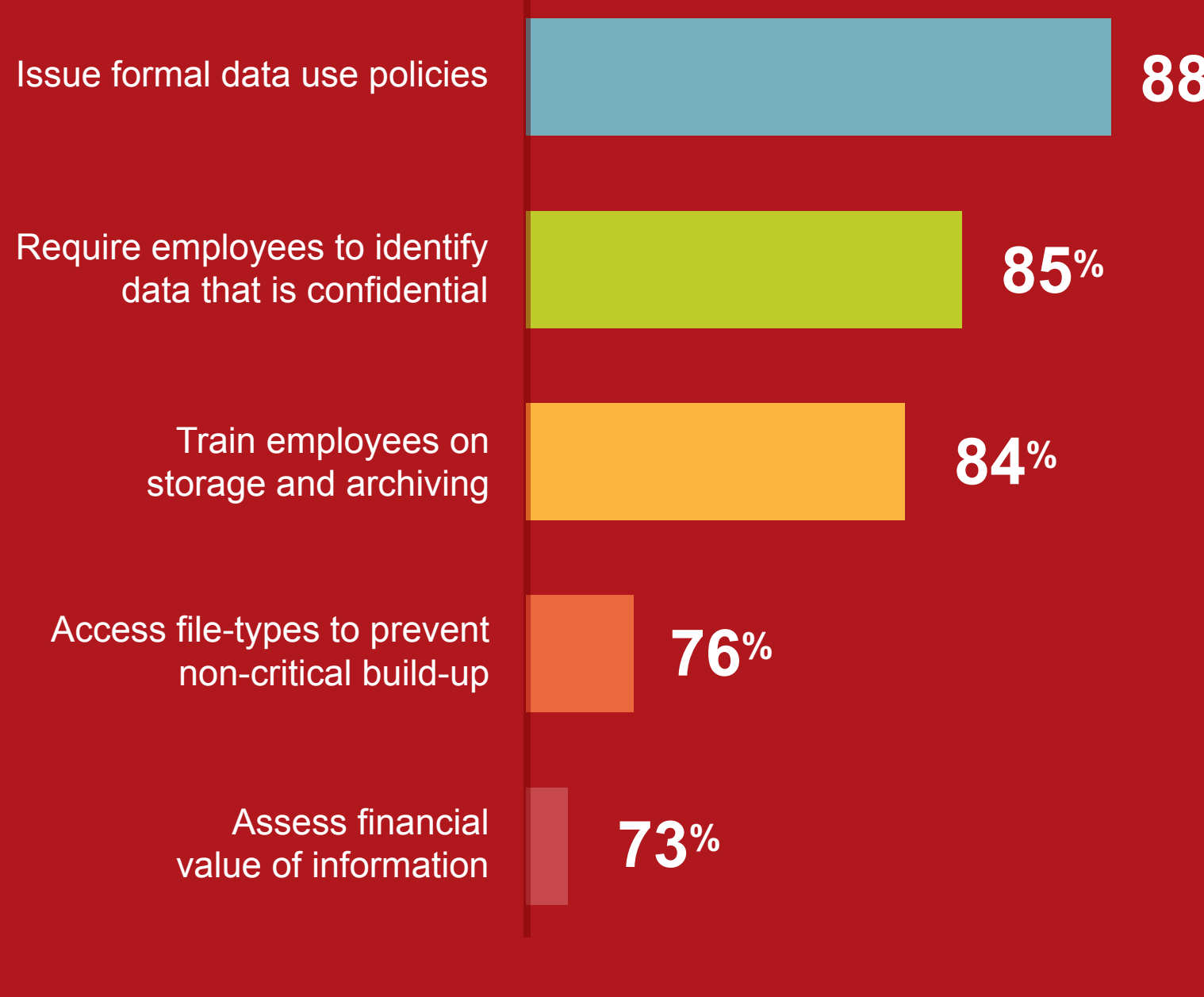
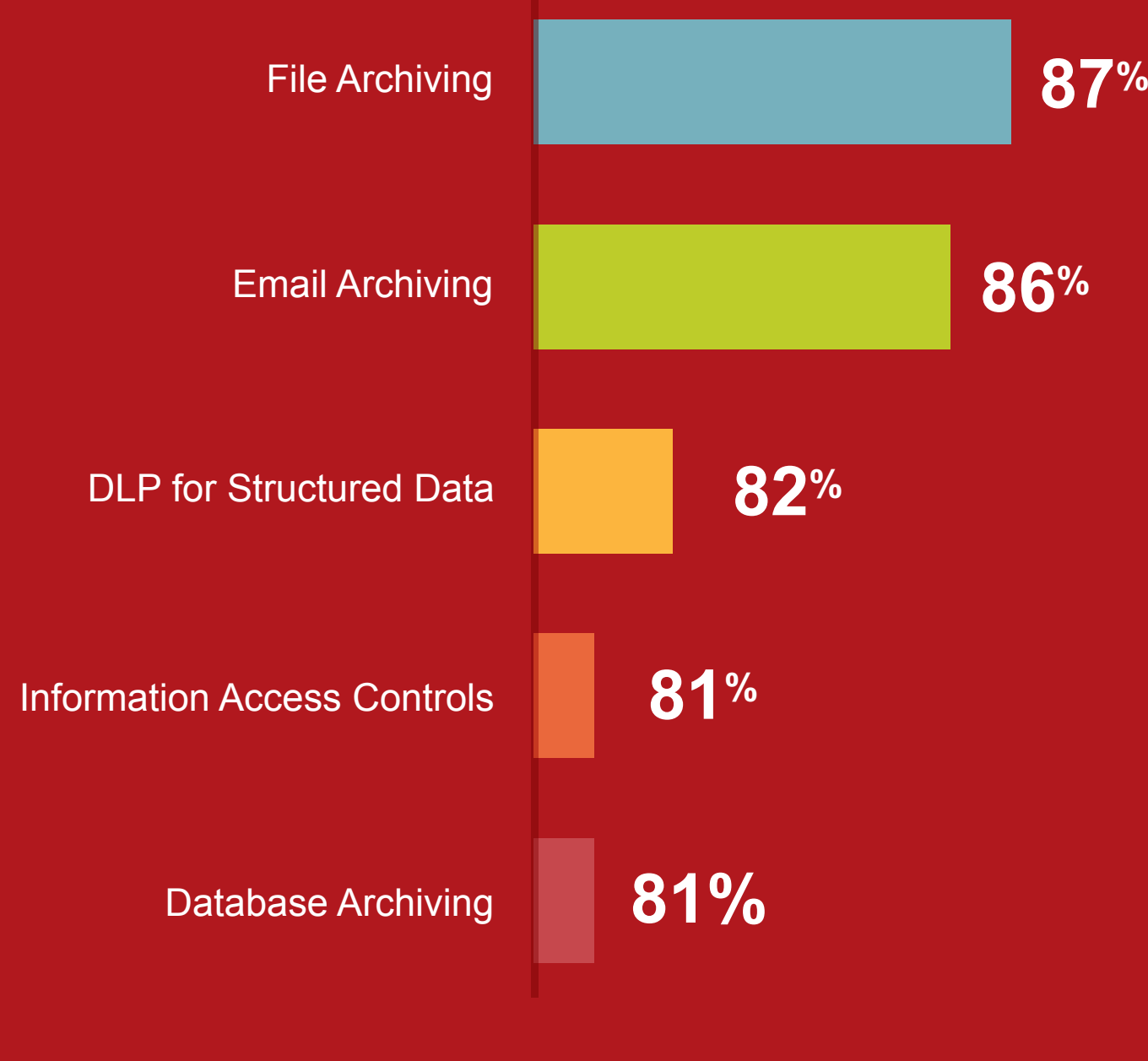
- 1 Managing risk was a corporate priority
- 2 Needed to demonstrate regulatory compliance
- 3 We learned it is a best practice
- 4 Senior management or Board asked for it
- 5 A data loss or risk event was imminent



3

Top Tools & Tactics

Used to Achieve Information Governance



4

Is It Working?

Outcomes Rated as Most Important



High-performers vs. Low-performers

The findings separate the organizations that are able to achieve all five desired outcomes from those that fall short. Those whose overall self-graded effectiveness scores were 9 to 10 fall into the "High-performers Group." Those with a score of 8 or below fall into the "low-performers group."

5

Information Governance Program Effectiveness

High-Performing Organizations are **49% MORE EFFECTIVE** than Low-Performers.



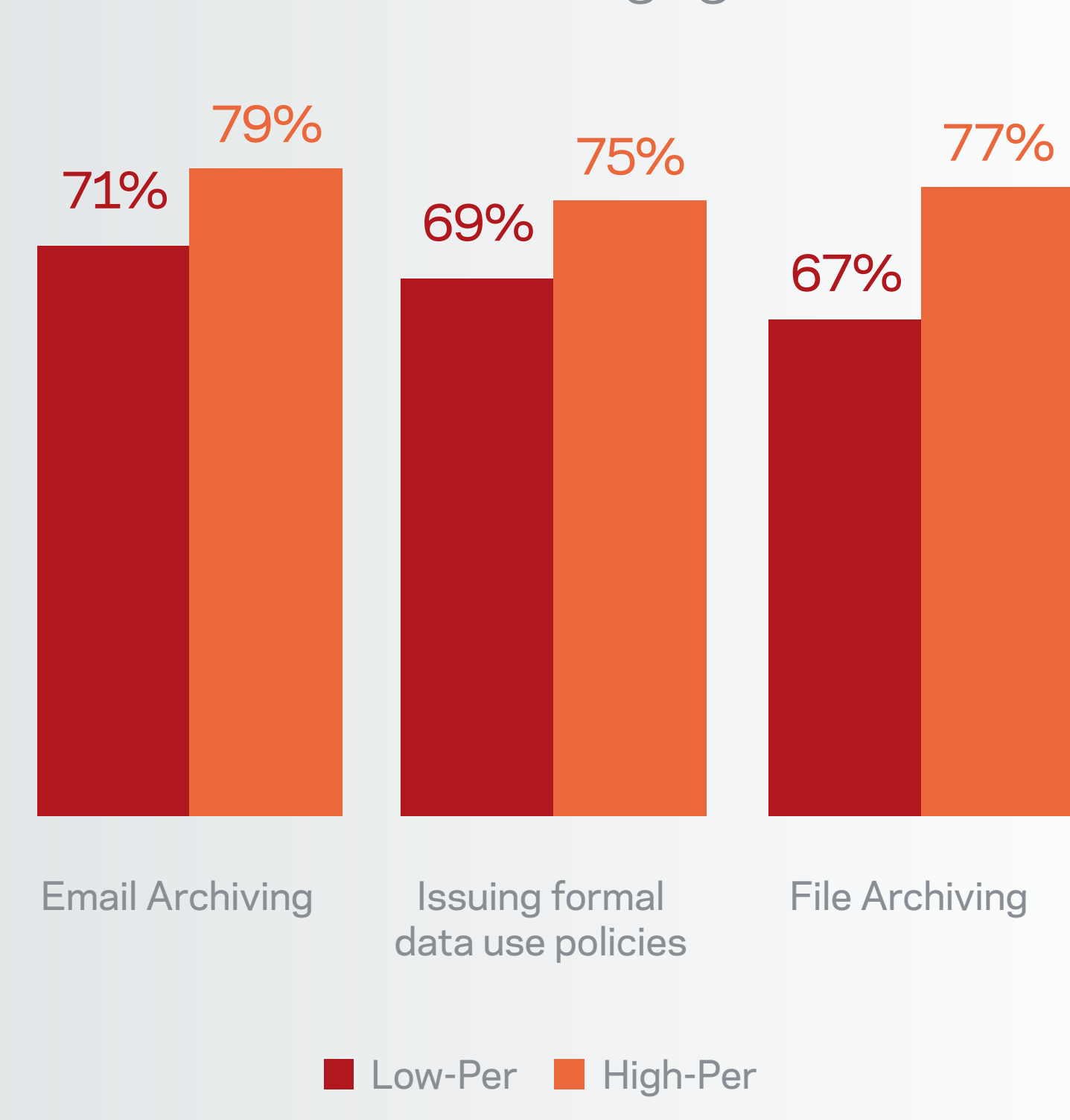
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Top Performers

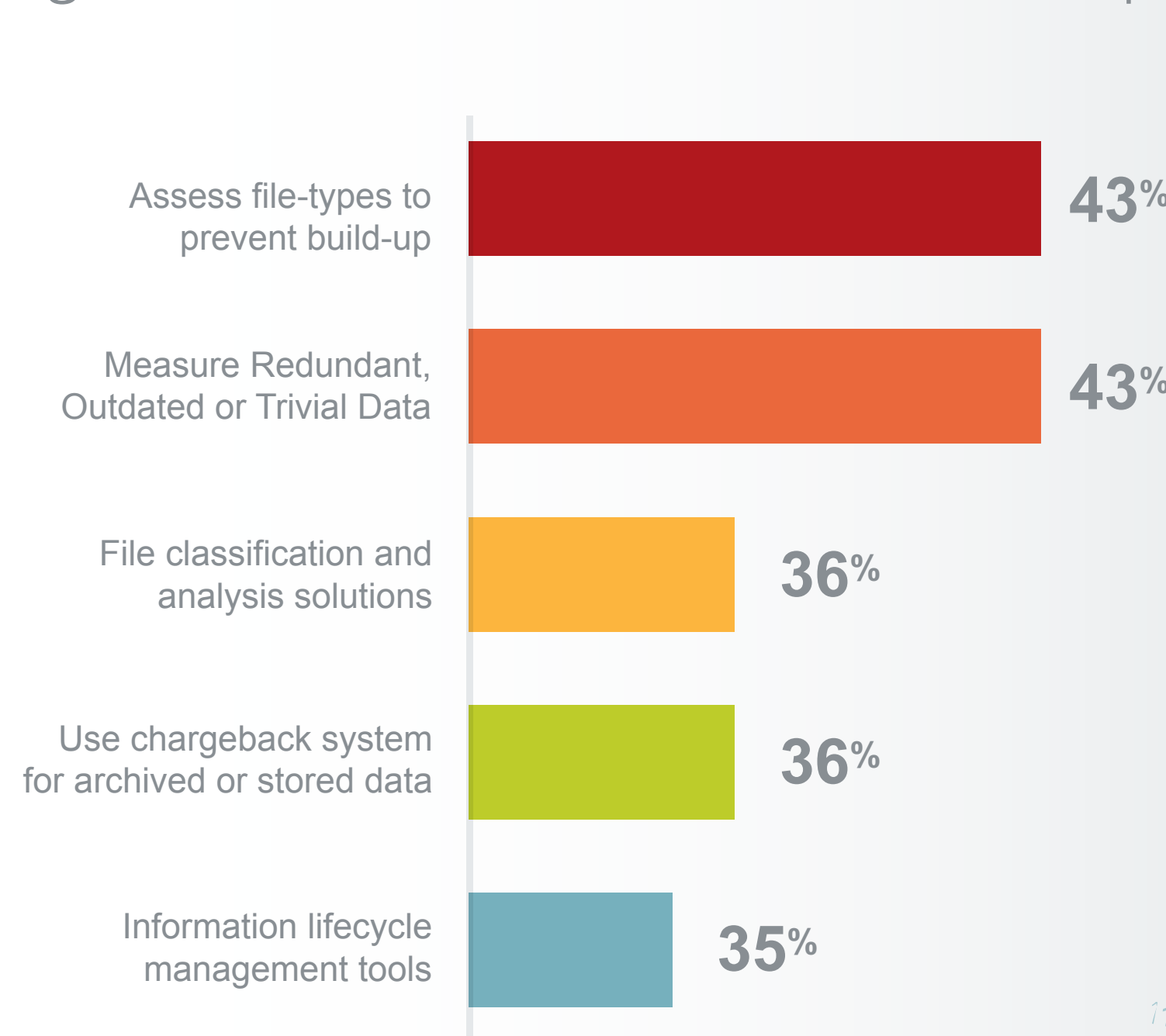
Have a Higher Level of Engagement in Visibility Tools

Top-performers are roughly two and a half times more likely to have adopted the tactic of conducting file-type assessments to prevent a build-up of non-mission critical files. They are also nearly three times as likely to actively measure redundant data, and twice as likely to employ file classification and analysis solutions. Only 29 percent of the low-performers have adopted that tactic.

Tool & Tactic Engagement



High-Performer vs. Low-Performer Gap



7

Most Common Outcomes for High Performers

- 1 Deploying and executing information policies
- 2 Making decisions regarding information lifecycle management
- 3 Determining the value of an individual piece of data
- 4 Controlling enterprise data growth
- 5 Determining who owns data across your organization



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Recommendations

- 1 Making the jump to high-performer is all about decision-making. Conduct a policy deployment audit and determine if your policies are being enforced.
- 2 High-performers understand that they can control data growth by understanding the value of their data. Establish a data valuation framework that empowers decision-making.
- 3 Effective Information Governance is all about risk mitigation. Engage your cross-functional stakeholders in a risk prioritization exercise to ensure priorities are aligned and able to be executed against.

[Read the full report >](#)