



Microsoft Azure & Citrix: Simplify your journey to the cloud with SCC



How SCC can simplify your journey to the cloud with Citrix on Azure.

Citrix cloud solutions are secure, fast to deploy and easy to manage on Azure

Microsoft Azure and Citrix solutions are uniquely integrated, so they can be customised to meet your particular needs. Design and deploy solutions wherever they are needed, whether your preference is in the cloud or as a hybrid deployment. You can enjoy unprecedented benefits and fast return on investment, however complex your environment.

Best of all, solutions can be introduced at a speed and scale that suits you, so you'll always feel in control and can move at a pace that suits your business.

Microsoft Azure is a cloud platform designed specifically to **serve enterprise demands** and Citrix specialises in **delivering enterprise-grade business applications** to any location and device.

The combined power of Microsoft Azure and Citrix means your offices will receive the **reliable, seamless virtual infrastructure** and services required to keep business moving and your employees will never be without the tools they need.

Read on to find out how. →





Public sector specialists with wholly owned capabilities

SCC enable people to do business by planning, supplying, integrating and managing their IT.

Whether your goals are greater citizen engagement, improving service delivery or more pragmatically out-tasking elements of IT provision, SCC can help.

A permanent security challenge, Central Government's push for digital, budget pressures, ageing populations and rising citizens' expectations all drive a need for ongoing adaptation within the IT estate.

Improved use of technology is the single most effective enabler of change, but transformation must be planned and executed carefully or IT modernisation projects can see costs sky-rocket.

The demand for a modernised, secure IT function that is future-proofed and flexible enough to meet the demands of today's Public Sector organisations, can be yours.

By effectively managing your environment, SCC can save you significant expenditure, increase your efficiency and productivity and free-up your important internal resources.

SCC will help advance your IT, whatever your current priorities:

- Staged move of selected workloads to the cloud
- Run mix of Windows 10 and Windows 7 to maintain access to legacy systems
- Construct a bespoke revenue model for out-tasked IT management provision
- Deliver a full end-to-end IT management service or any subset of it

SCC is a Microsoft Gold Partner and Citrix Platinum Solution Advisor. As the first Pan-government accredited provider, we manage data under Official & Official Sensitive security standards, within our award-winning UK data centres.

Our customers tell us we are easy to work with. The combination of our experience across local government, and formal participation in many of the relevant framework agreements, such as G-Cloud 10, Technology Products and the newly released Digital Transformation Arrangement (DTA), underlines our commitment to support the UK Public Sector's vision to embrace Cloud-First.

SCC wholly owns its end-to-end capabilities alongside a separate finance arm. Within a long-term partnership approach, this brings the flexibility and freedom to bespoke solutions to deliver more within the constraints of local government budgets. - as SCC have proven time and again across the sector.

The case for cloud is now well established – and many enterprise organisations are already taking advantage.

Economic volatility, shrinking budgets, a mobile workforce, exponential data growth...these factors and more are driving the transformation of IT infrastructure and services... fast.

Cloud adoption rates continue to rise, with the worldwide public cloud services market expected to grow 18% this year¹. Recent research from cloud solutions provider RightScale reveals that 93% of businesses are using cloud technology of some kind in their daily activities².



Sources: [Gartner](#) | [CIO](#)



The benefits of outsourcing to a cloud hosted model are understood by enterprise CTOs and CIOs, with several critical factors driving cloud's rapid uptake:

☆☆☆ Quick to Change

Be faster to market, with better solutions; stay agile and responsive to change



Security

Keep information, employees and your reputation safe, wherever it resides and whomever is using it



New business models and digital capabilities

Reduce costs, streamline operations, improve employee and customer experience

Organisations are keen to offer scale on-demand, maintain the ultimate in performance and achieve global reach.

However, in an ideal world, whilst all of this is certainly possible, the majority of enterprises do not live in such a utopia. Existing infrastructure is not necessarily capable of embracing cloud technologies, which hinders progress and can prevent migration.

As such, a 'real-world' strategy is required...



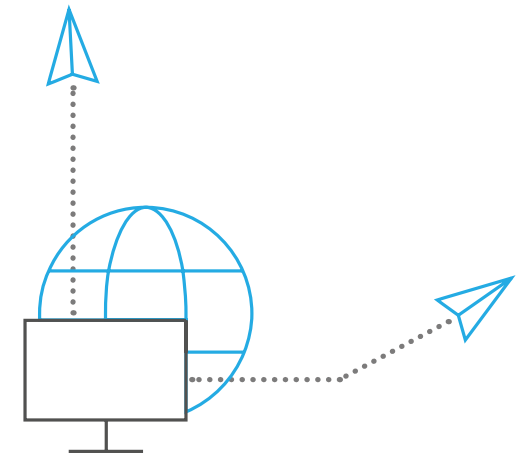


The issue is not about persuading your business to make the move, but rather, in ensuring you're confident you're making it in the right way.

Existing and complex technology and infrastructure means most organisations are unsure about how to introduce new cloud services in a way that will integrate with less flexible legacy resources.

With budgets under close scrutiny and physical space diminishing, enterprise organisations are faced with a difficult dilemma: they must move quickly to take advantage of the cloud, but without losing competitive edge or jeopardising security or productivity.

In response, many are still operating a significant on-premises IT footprint while migrating some IT resources to the cloud - therefore managing multiple environments.



Microsoft is the first global provider to deliver the complete cloud from data centres in the UK

90%

Ninety percent
of Fortune 500
companies trust the
Microsoft Cloud

The benefits of a managed migration



Ensure business continuity, with **legacy apps**



Plan a timetable to fit round you



Choose what to **migrate**, when



Ensure comprehensive **security**



Manage **BYOD** effectively



Meet **budget** requirements

Azure has more comprehensive compliance coverage with **more than 60 compliance offerings**, and was the **first major cloud provider** to contractually commit to the requirements of the General Data Protection Regulation (GDPR)



Simplify your cloud journey, in one step

By taking advantage of the unique integration between Microsoft and Citrix, your enterprise organisation can migrate to the cloud faster, more easily, and with minimal risk.

Deploy customised solutions and applications, delivered on-premises, in the cloud or as a hybrid model, and you can significantly reduce the time and cost associated with your migration projects.

Citrix has 30 years' experience in delivering enterprise business applications remotely from any location, to any device. Combined with Microsoft Azure – cloud designed specifically for the enterprise – you can deliver seamless, scalable and secure virtual infrastructure and services

Citrix builds on its long-standing partnership with Microsoft and offers multiple VDI deployment options for Citrix solutions on Microsoft Azure – including virtual apps, desktops, data and networking.

Customers can provision and deliver workloads on Microsoft Azure cloud platform, reducing overall IT costs and increasing efficiency, or choose to deploy VDI with Citrix Cloud services on Microsoft Azure.

Microsoft and Citrix give you the freedom to make your own journey to the cloud, your way, according to the intricacies of your business.

Migrate at a speed and scale that suits you, to make the most of new opportunities while also maximising your existing and legacy technology investments.



Sign up for an onsite exploration session



Your transition to the cloud can be broken down and mapped out according to your business priorities.

Your suite of Citrix tools, allied to the power of Microsoft Azure, simplifies delivery, management and maintenance from day one, using a central console with easily integrated hybrid IT environments.



Reduce cost and increase efficiency

- **Meet the demands** of your growing workforce by using Citrix XenDesktop Essentials to provision apps and desktops on Microsoft Azure
- Extend Azure to offer **file synchronisation and sharing** with Citrix ShareFile, and add Citrix NetScaler to increase the efficiency of your cloud-based network deployment
- Citrix XenDesktop Essentials allows **Windows 10 roll-out** to be structured to fit requirements, using test groups, departments in order, apps in order or everything together



Accelerate migration

- Deliver **immediate access** to core business applications on Windows 10 devices
- XenDesktop Essentials with Citrix AppDNA can **reduce the cost** and complexity of application upgrades, migrations and updates by up to 90%
- Both Windows 7 and Windows 10 can be supported while **employees transition** on their own timeline.



Enable secure, mobile cloud productivity

- **Collaborate and communicate** using the full remit of Office 365 and Skype for Business, while enjoying the peace of mind of protection from Citrix XenApp Essentials and XenDesktop Essentials
- Co-author and edit documents using **Citrix ShareFile** – and enable full file tracking alongside encryption before sharing – maintaining enterprise document security levels



Embrace digital workspaces and enterprise mobility

- Combine the full Citrix suite technologies to deliver an **outstanding user experience** with expanded mobile capabilities regardless of application needs – whether virtual, native, web, SaaS or cloud
- Microsoft Azure already has a **global network** of datacentres





If your organisation is specifically gearing up for (or in the process of) cloud migration, there's some great products and tools available to help you...

XenApp Essentials & XenDesktop Essentials

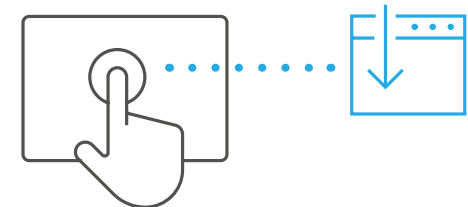
Cost-effective, secure delivery of Windows applications and desktops to any device.

AppDNA

Provide instant application compatibility reporting and layer reordering for assigned AppDisks, before distributing applications to the workforce.

ShareFile

Secure, enterprise-grade data sharing and sync services on-premises and in the cloud.



Stay ahead with Azure



Massive scalability with thousands of cores being added every day



Hundreds of different VM sizes available allowing you to target specific user or business needs



Cloud capabilities not available elsewhere such as per minute billing, a consumption charging model, auto-scaling, DR in the cloud



With Citrix and Microsoft working together,

your organisation will simplify IT, reduce infrastructure and increase employee productivity.



Mobilise your business and stay safe

Mobilising your workforce increases productivity, but it also means your company's sensitive data is walking around outside your corporate network and firewall.

Your IT team will sleep at night knowing that with Microsoft and Citrix working together you can be confident in the knowledge that your applications and sensitive data are secure.

Security and privacy are built right into the Azure platform beginning with the [Security Development Lifecycle \(SDL\)](#). The SDL addresses security at every development phase and ensures that Azure is continually updated to make it even more secure.

[Operational Security Assurance \(OSA\)](#) builds on SDL knowledge and processes to supply a framework that helps provide secure operations throughout the lifecycle of cloud-based services. [Azure Security Center](#) makes Azure the only public cloud platform to offer continuous security-health monitoring.

Azure also provides the security-hardened infrastructure to connect virtual machines (VMs) to one another.

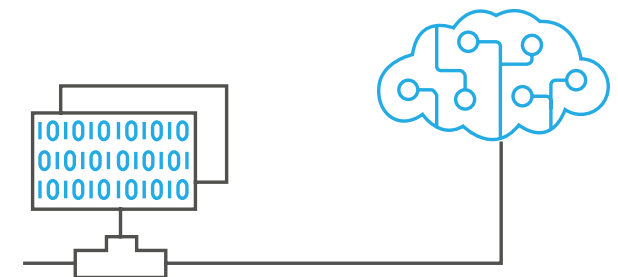
NetScaler Gateway Service provides secure, encrypted authentication and access to your apps.

XenApp Essentials protects against data leakage and loss by reducing the risk associated with lost, stolen and compromised devices.

Beyond XenApp Essentials: your journey into the cloud

XenApp Essentials is the fastest, easiest way to securely deliver Windows apps from Azure to any device, and the ideal first step in your journey into the cloud.

Citrix and Microsoft are leading the digital transition for organisations of all sizes with flexible solutions for virtualisation and secure, mobile workspaces that provide instant access to apps, desktops, data, and communications on any device and over any network.





“SCC was the obvious choice”



**“SCC was the obvious choice.
They are reliable, efficient and competitive.”**

Alex Hartopp
IT Programme Manager
Camden Council



“This project has further enhanced the relationship between Leeds City Council and SCC, demonstrating SCC’s ability to work as an integral component of the decision-making process within a Public Sector organisation.”

David Maidment
Head of ICT Strategy
Leeds City Council

Start your own cloud journey

Explore the right way forward for you

Every Public Sector entity has its own particular challenges, goals and constraints. Therefore, it needs its own particular solution.

SCC will invest 3 hours on your own site to understand your options, the authority-wide impacts as well as high-level cost and time implications and potential routes forward.

A half-day well spent

Our interactive workshop at your offices will be facilitated by one of our business leads supported by a Solution Architect.

Together we will:

Understand

Gain clarity on your current IT estate, future requirements and challenges. Establish how you like to see this improve going forward.

Explore

Identify and explore the technical choices available, together with in-house / out-tasking considerations underpinned by billing model options to suit your organisation.

Define

Determine a "route one option" as a starting point to enable early success.



Sign up for an onsite exploration workshop session



Contact us:

Email: publicsectorsales@scc.com

Phone: 0121 766 7000

www.scc.com



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Gold Cloud Platform
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Gold Communications
Gold Datacenter
Gold Messaging
Gold Windows and Devices
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