CrowdStrike Identity Security Risk Review

Overview -
What the service is:

- Identity based threats are the new normal and getting ahead of this ever-growing trend is critical to any modern organisation's security.

- **CrowdStrike Services Identity Security Assessment** provides a comprehensive look into the security posture of your AD and EntraID (AzureAD) environments allowing you to detect and stop identity-based threats.

Outcomes and key benefits:

Customer

- Comprehensive insight into attack paths and attack vectors that they are vulnerable to.

- Immediate visibility into the security hygiene of their Active Directory and EntraID (AzureAD) environments.

- A detailed report highlighting critical risks, privileged accounts, compromised and ageing passwords, misconfigurations, identity security gaps and much more.

- Expert guidance on findings and recommended next steps.

- Personas to target: CISO, Head of SOC, Security Engineers, Head of Identity.

Partner

- Excellent opportunity to provide significant value to your customers with minimal resources required.

- Significant licence up-sell and professional services opportunities.

- Average deal size **$400k TCV**

- Deal reg discount level **45%**

- Conversion rate of **80%**

Getting started:

Contact **crowdstrike_uk@ignition-technology.com** to request the **free of charge** assessment.

Book in 2x 30 minute sessions with CrowdStrike Identity Security experts and end user.

- **Existing customers will require no additional deployment.**

- **New customers will have expert-led frictionless deployment of native cloud architecture that installs in minutes.**

The numbers:

8/10 successful intrusions leverage compromised identities/ credentials (CrowdStrike 2024 Global Threat Report).

50% of organisations experienced an Active directory attack in last two years.
  - 40% of these attacks were successful due to weak AD hygiene (EMA Research report – The rise of Active Directory Exploits).

CrowdStrike Identity Customer Numbers:

End users are **85% faster** at responding to real-time detections of Identity-based attacks.

There is an **85% improvement** in efficiency in unified threats across endpoint and Identity.