



HP | POLY ENHANCED EMEA VIDEO TRADE-IN PROGRAM

Leveraging the most from Hybrid Work, it's important that everyone in the room can be seen and is part of the conversation. This Enhanced program is your opportunity to trade up your old products to the latest in Poly's video products. With Poly's DirectorAI technology and superior audio, Poly's video products are designed to improve inclusion and productivity leveraging the latest developments in Artificial Intelligence (AI) and Machine Learning (ML).

CONTINUAL IMPROVEMENT

We know that in the world of tech, things are constantly changing. As we learn more, we are able to improve our experiences and even introduce new innovations into the market. With Poly VideoOS as the foundation of your devices, you can continue to enjoy these new innovations— helping to future proof your investment.

STRONG PARTNERSHIPS

We've spent years building and maintaining strong, ongoing relationships with our platform partners, so that we can offer a feature-rich native experience for whatever your preferred conferencing platform might be. Strong relationships also mean that when our partners release new capabilities, we can incorporate them onto our Poly VideoOS platform quickly.

PLATFORM AGNOSTIC POLY VIDEO APP

For use cases when you are frequently switching between different conferencing apps, Poly VideoOS provides our very own video app that let's you seamlessly jump from video calls on one platform to another, while enjoying a feature-rich, consistent experience.

RICH FEATURE SET

Poly VideoOS provides us with a powerful foundation to build state-of-the-art innovations, like our PolyDirectorAI smart camera technology, which includes a suite of framing modes and framing enhancements. On top of the rich feature set already included with PolyVideoOS, we have the capability to continue bringing more and more features to build on the experience.

YEARS OF EXPERIENCE

We released the first Poly VideoOS device in 2019, but we've been building the foundation since the 1990's. That's almost 30 years, which means the engineering and product teams behind Poly Video OS are equipped with the most experience in the video conferencing industry.

DRIVE SUSTAINABLE AND FINANCIAL IMPACT

In today's business environment, where IT budgets are tight and sustainability is paramount, striking a balance between financial and environmental objectives is crucial. At HP, we understand this challenge and offer a suite of services designed to help companies maximize their technology ROI while reducing their environmental footprint. Our approach goes beyond mere sustainability; it's about driving real impact at every stage of the product lifecycle. From optimizing design and manufacturing, to extending product lifespan and implementing responsible end-of-life practices. HP Renew Services can help companies achieve their financial goals while making meaningful strides towards a more sustainable future.

HOW IT WORKS

STEP 1:

Contact your Poly reseller and let them know which video products you want to trade in.

STEP 2:

Purchase your new video product via your reseller and save with your trade-discounts.

STEP 3:

Within 30 days of receiving your new equipment, you or your reseller properly dispose of your old video products.



CONTACT SCC AND GET STARTED ON YOUR TRADE-IN TODAY

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